

Crazy 8 Sketching

Crazy Eights is a technique best used within the ideation stage and the purpose is to generate several different ideas within a short period of time. This should leave your team with one good idea or several smaller ideas that can be transformed and iterated upon.

Here is how to play:

- Do this individually
- Fold a large piece of paper into 8 panels
- Take 2 minutes to review your most compelling idea fragments
- Set a timer for 8 minutes
- Sketch 1 concept in each panel (1 minute per sketch) to communicate your concept

After you have all crazy 8 sketches:

- Students can pitch their sketches in 1-3 minutes with their group
- The team can comment on feedback with statements that start with “I like... I wish... or What if...”
- Give everyone 3-5 “dot” votes and 2 minutes to vote on the most compelling sketches

After this is complete, the team will come back together and select the ideas that answer the challenge’s needs in the best, more user-centric way. That idea can then be workshopped and iterated upon.